



## >> ICT & elders : one day of synthesis

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> **Older people and new technologies** ... A meeting full of challenges, initiatives and promises : during the Blue Week and the 2<sup>nd</sup> **T-Seniority** European project workshop, **FNAQPA**, **e-Seniors** and the **T-Seniority** consortium invite you to discover, screen trends and innovations, share experiences and meet people.

> **In Paris**, on the **EFREI** campus, **5 conferences**, an **European Projects showroom**, **networking** lunch and cocktail for a dynamic and interactive day !

> Some **15 European projects and initiatives** already confirmed, attendants from **9 countries**, high level **conferences** :  
**join us !**

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Partenaire presse  **AgeVillage.com**

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## >> Why this « ICT and older people» day ?

> **Older people** are the focus of organizers, and also of the coolest actuality : older people (or seniors, old, retired, papy-boomers, ...) are raising big questions to our society. Demography shows them as a challenge, an economical sector, a reflect of ourselves, a historical unknown situation... There are too many facets to mention...

At the same time, technologies have evolved as never in these last few years and now play a major part in our social and professional lives to the point that a non internet user becomes almost an “under-citizen”. Paradoxically, technologies have never been so easy to use, but their proliferation changes the ICT world into a jungle, where only skilled technologists can read the trends.

Yet, older people, and a fortiori those most old - in a situation of losing autonomy - show the double characteristic to be on the front line of “e-excluded” and the very most explosive age group ! Boredom, family and social link, staying in touch with the society, staying alert, assistance, are among the key-words.

In this context, private and public actors, domestic and European have started to move with strong initiatives and ambitious projects. The evolution of technologies focuses the debates on the human side of things (technologies are just ... technologies) and on the economical sustainability of the several possible solutions.

This is a promising sector known only so far to a few experts. We therefore hope this final workshop and the associated conferences will deliver a greater insight into what has been achieved so far along with plans for the future.

The “ICT and older people” day proposes a wide angle screening. It will not solve everything, but will contribute to make energies meet each other, and hopes to generate synergies for the best benefit of ... **older people** !

## >> Last minute !

> We will have the extreme pleasure and honour of the presence of **Mrs Nora Berra**, French state secretary in charge of senior citizens (under condition).



Avec le soutien de la  
Caisse nationale de  
solidarité pour l'autonomie



## >> An event for whom ?

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> An event gathering EC project partners, providers of technologies and services for elders, private and public deciders and actors, think tanks, associations and elders representatives, ...

### > For the elders sector professional workers

To see things from the top, know and anticipate innovations and include them in your plans, ...

### > For private actors

To discover domestic and European initiatives and meet their partners. To benefit from major actors focuses on trends.

### > For public deciders

To meet projects and motivated actors, to communicate on your action plans. To benefit from major actors focuses on trends.

### > For the EC projects

To gather your experiments and find synergies. To get in contact as best as possible with the market.

### > For students, researches, think tanks, ...

To follow-up your works and reflexions, with actors directly in contact with the market, to meet partners, ...

### > For newcomers...

To discover a very most promising sector !

## >> Where ? When ? How ?

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> On the **EFREI** campus (Paris - Villejuif Louis Aragon station - Line 7)

> On Monday October 18<sup>th</sup>, 2010, from 9:00 to 19:00

> Conferences in English and French ; simultaneous translation provided with the kind participation of students of **ESIT** (Ecole Supérieure d'Interprètes et de Traducteurs - Université Sorbonne Nouvelle Paris 3)

> A media space for the press

> Free ( including lunch and networking cocktail) ; pre-subscription mandatory

> **Online subscription** : <http://bit.ly/tSeniority>

## >> Conferences

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- > A high level speakers panel
- > Dynamic and interactives sessions : one hour per conference, short presentatins (10 minutes), and 15 minutes of debates with the public at the end of each session

**New dwellings** : *concrete initiatives for a new way of life ;*

**New technologies** : *some trends that will change the landscape*

**New elderly users** : *a long run change, already in march*

**New initiatives** : *européan and domestic initiatives and opportunities*

**Sustainability** : *elderly users, new technologies, business models : a rendez-vous !*

## >> Project showroom

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- > During pauses, lunch, cocktail: a space where to meet european projects dedicated to elders and ICT, and meet their partners
- > An opportunity for projects to disseminate and make new contacts
- > A special focus on **T-Seniority** : shared experience after 2 ½ years of work (this day is **the 2<sup>nd</sup> T-Seniority workshop**)
- > A focus on **Long Lasting Memories**, of which **E-Seniors** is partner

## >> Projects round table

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- > **T-Seniority, Long Lasting Memories** and a panel of projects introduce themselves briefly and show their main results and difficulties so far, as well as their hopes for the future
- > One hour of debates with the attendees

## >> Agenda

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|-------|---|--|
| 09:00 | - | Welcoming coffee                                 |
| 09:30 | - | Introduction                                     |
| 10:00 | - | Conference 1 « New dwellings»                    |
| 11:00 | - | Conference 2 « New technologies»                 |
| 12:00 | - | Lunch break - visit of projects showroom         |
| 13:00 | - | Conference 3 « New elders»                       |
| 14:00 | - | Conference 4 «New initiatives »                  |
| 15:00 | - | Break - visit of projects showroom               |
| 15:30 | - | Conference 5 «Sustainability»                    |
| 16:30 | - | Projects round table                             |
| 17:30 | - | Conclusion                                       |
| 18:00 | - | Networking cocktail - visit of projects showroom |

## >> The European projects and initiatives

	<p><b>T-Seniority</b>, dedicated to « expanding the benefits of the information society to elders through digital TV channels » will end in December 2010 and will hold its 2<sup>nd</sup> workshop. <b>T-Seniority</b> is supported in France by the <b>CNSA</b>  <a href="http://tsejority.idieikon.com/">tsejority.idieikon.com/</a></p>		
	<p>It was indeed logical that <b>Long Lasting Memories</b> and <b>T-Seniority</b> roads came to cross : both are CIP / ICT-PSP projects, and what's more we share some common partners ! LLM is dedicated to cognitive and physical health and autonomous living for senior citizens.  <a href="http://www.longlastingmemories.eu/">www.longlastingmemories.eu/</a></p>		
	<a href="http://www.guide-project.eu/">www.guide-project.eu/</a>		<a href="http://www.aal-persona.org/">www.aal-persona.org/</a>
	<a href="http://www.diego-project.eu/index.php">http://www.diego-project.eu/index.php</a>		<a href="http://www.oasis-project.eu/">www.oasis-project.eu/</a>
	<a href="http://www.vaalid-project.org/">www.vaalid-project.org/</a>		<a href="http://veritas-project.eu/">veritas-project.eu/</a>
	<a href="http://www.dreaming-project.org/">www.dreaming-project.org/</a>		<a href="http://sites.google.com/site/teachnet4eu/">sites.google.com/site/teachnet4eu/</a>
	<a href="http://www.homesweethome-project.be/">www.homesweethome-project.be/</a>		<a href="mailto:cschoen@info-techno.com">cschoen@info-techno.com</a>
	<a href="http://www.age-platform.eu/en">www.age-platform.eu/en</a>		<a href="http://www.ede-eu.org/">www.ede-eu.org/</a>
	<a href="http://nexushealth.eu/egro-upware/sitemgr/site-mgr-site/">nexushealth.eu/egro-upware/sitemgr/site-mgr-site/</a>		

## >> Conferences and speakers

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### >> Opening session (9:30 → 10:00)

- > A word from the organizers
  - FNAQPA - Didier SAPY** (Director)
  - E-Senior - Monique EPSTEIN** (Founder)
- > A word from our host
  - EFREI - Eric PARLEBAS** (Director)
- > T-Seniority presentation
  - IDI Eikon - Miguel ALBORG** (Director)

### >> New dwellings (10:00 → 11:00) / Concrete initiatives for a new way of life

- > *The point of view of an assistance company*
  - GTS / Mondial Assistance - Eric ARNOUX** (Sales Director)
- > *The point of view of a federation*
  - FNADEPA - Claudy JARRY** (President)
- > *The point of view of an operator of residences*
  - Fondation Sainte Marie - Gilles KEMOUN** (Medical policy director)
- > *The point of view of an architect*
  - AR Architectes - Ruba ALABED** (Director)
- > *Moderator - Central European Institute of Technologies (Austria)*
  - CEIT - RALTEC - Walter HLAUSCHEK** (Managing director)

### >> New technologies (11:00 → 12:00) / some trends that will change the landscape

- > *Interactive TV, at last a reality - Association for the development of enhanced TV services and interactivity*
  - AFDESI - Jean DACIÉ** (General delegate)
- > *The UK case of a citizen service over interactive TV*
  - Looking Local - Tony THOMPSON** (Technical manager)
- > *Design for all and mobile technologies*
  - FNAQPA - Christophe COQUEREL** (Project manager)
- > *AALOA - EC Open Source initiative*
  - TRIALOG - Antonio KUNG** (Technical director)
- > *Moderator - Think tank of internet for citizens*
  - Renaissance Numérique - Christine BALAGUÉ** (Co-President)

**>> New elderly users (13:00 → 14:00) / A long run change, already in march**

> *Socio-démographique prospects, needs and opportunities for e-inclusion - Population and Social Policy Consultants (Belgium)*

**PSPC - Dragana AVRAMOV** (Director)

> *Some elders already connected - Live visio-conferences with :  
Elders in their homes, in Finland*

**City of Tampere - Mia VAELMA and Milja SYRJÄNEN**

*A «elder cyber-coffee» in Germany*

**Café Anschluss - Michaela HERMANNSDÖRFER**

> *Moderator - Fondation Internet Nouvelle Génération*

**FING - Amandine BRUGIERE** (In charge of the Plus Longue La Vie program)

**>> New initiatives / european & domestic initiatives and opportunities**

> *European Commission programs and perspectives*

**European Commission delegate**

> *French involvement in EC projects - French agency for the international development of enterprises*

**UbiFrance - Claire FERTÉ** (DGCIS - STIC)

> *French initiatives*

*National Reference Center - Health, Home, Autonomy*

**CNR - SDA - Bruno CHARRAT** (Director)

*Delegation to the uses of Internet*

**Ministry of Education and Research - Bernard BENHAMOU** (Delegate to uses of Internet)

> *Moderator - French Society of Technologies for Autonomy and of Gerontechnologies*

**SFTAG - Gérard CORNET**

**>> Sustainability / elderly users, new technologies, business models : a rendez-vous !**

> *Considerations for a successful innovation*

**Ministry of Economy, Industry and Employment - Robert PICARD** (CGIET)

> *The point of view of a private actor*

**Alcatel-Lucent - Alain CONCHON** (Vice-president - Healthcare - Solutions and Marketing)

> *The point of view of a public actor*

**Manche Numérique - Morgan HERVÉ** (Development and prospective manager)

> *Europe : one single market or multiple markets ?*

> *Moderator - National Solidarity Fund for Autonomy*

**CNSA - Emilie DELPIT** (Projet director in charge of quality and prospective)

## >> Location

- > **EFREI** : 30 - 32 Avenue de la République, 94800, Villejuif
- > Metro station : Villejuif - Louis Aragon (ligne 7) - 150 meters
- > Shuttles from Orly airport to Villejuif - Louis Aragon every 10 to 20 min (15 minutes travel) - [http://www.ratp.info/orienter/aeroport\\_bus285.php](http://www.ratp.info/orienter/aeroport_bus285.php)



## >> Contacts

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## >> The partners

 <p><a href="http://www.fnaqpa.fr">www.fnaqpa.fr</a></p>	<p><b>Fédération Nationale Avenir et Qualité de Vie des Personnes Agées</b></p> <p>Working only in the elders sector, FNAQPA gathers operators of residences and of home services. Since its origin in 1991, FNAQPA federates on humanist principles, with Quality as a guideline. In the same line, since 1994, GERONFOR is the professional training department of FNAQPA, with trainings specialized in gerontology. FNAQPA is also the French operator of the European Project T-Seniority.</p>
 <p><a href="http://www.e-seniors.asso.fr">www.e-seniors.asso.fr</a></p>	<p><b>Our project is to train seniors and impaired people to use new ICT,</b> with multiple goals :</p> <ul style="list-style-type: none"> <li>• reducing the digital divide between generations,</li> <li>• helping fight elders loneliness,</li> <li>• making more easy the access to training and information, and at the same time opening new perspectives for a better use of the “free time”</li> </ul>
 <p><a href="http://tseniority.idieikon.com">http://tseniority.idieikon.com</a></p>	<p><b>Expanding the benefits of information society to older people through digital TV channels</b></p> <p>T-Seniority is an european projec (CIP - ICT/PSP #224988), gathering partners from 7 countries. It is a new model of online service provision using the digital television, helping reach such audiences as older people losing their autonomy. T-Seniority is a social inclusion tool, giving access to ICT through the TV set.</p>
 <p><a href="http://www.efrei.fr">www.efrei.fr</a></p>	<p>Born in 1936, agreed by the government since 1945, member of the High Schools Conference, <b>EFREI is one of the best high engineer school in the ICT field.</b> EFREI is training adaptable, open minded engineers, open to the world. Its 70 international partnerships (30 in Europe), as long as its famous “association village”, also contribute to its renown. The co-inventor of the micro-computer, André Truong, was an EFREI graduate (1959).</p>
 <p><a href="http://www.agevillage.com">www.agevillage.com</a></p>	<p><b>Agevillage.com : Internet servicing elders</b></p> <p>Since ten years, our teams of experts in gerontology give support, through an adapted information, the families and the professional workers helping elders.</p> <ul style="list-style-type: none"> <li>• 1 400 000 pages seen each month(June 2010)</li> <li>• 25 000 subscriptions to the two weekly free newsletters</li> <li>• an exhaustive interactive directory of 25 000 local solutions : residences, home care services, CCAS, CLIC, ...</li> </ul> <p>Agevillage is also a GMI training center, involved in particular in the “humanitude” approach.</p>